

TARI
PRIVACY POLICY

Last revised: January 10, 2024

At Alicorp USA LLC (“Tari”) your privacy is important to us. Our Privacy Policy describes the information we collect, how we collect information, and the reasons we collect information. This Privacy Policy also describes the choices you have regarding the information Tari collects, including how you can manage, update, or request to delete information.

Please take a moment to review this Privacy Policy. You may scroll through this Privacy Policy or use the headings below. It is important that you understand this Privacy Policy. By using our Platform, you are agreeing to the terms of this Privacy Policy. If you have any questions or concerns about this Privacy Policy, you may Contact Us at any time.

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1. Key Terms & Definitions and Our Privacy Policy

It is helpful to start by explaining some of our key terms and definitions used in this Privacy Policy.

“Personal Information” or **“Personal Data”**: Information identifying, relating to or about an identified or identifiable individual, as described more fully in this Policy .

“Platform”: Our Website(s) and related functionality and online services, as applicable.

“Privacy Policy” or **“Policy”**: This privacy policy.

“Products”: Any products available for purchase on or through our Platform, or that we otherwise provide or sell to you directly or through third party sellers.

“Website(s)”, Our websites located at www.tarisauce.us.

“Tari,” “we,” “us”: Alicorp USA LLC.

When does our Privacy Policy apply?

This Privacy Policy describes the types of information we may collect from you when you visit or use our Platform or any components of our Platform, and when we communicate with you electronically, such as through our Platform, email, text message and other electronic messages between Tari and you.

When does our Privacy Policy not apply?

This Privacy Policy does not apply to information (a) we collect from you through any in-person or face-to-face interactions we have with you, or through an audio-only telephone conversations; (b) by any other websites or platforms operated by us, unless the website or platform is listed above or links to this Privacy Policy; (c) collected by any third party website that we may provide a link to or that is accessible from our Platform; or (d) covered in part or in whole by a separate privacy policy provided by us (e.g., our Cookie Policy).

Terms of Use.

This Privacy Policy is incorporated into and governed by our Terms of Use at <https://tarisauce.us/sites/default/files/terms-of-use.pdf>, which also apply when you use our Platform.

2. Personal Information

What is Personal Information?

Personal Information is information that you provide to us which personally identifies you, such as your name, email address, or billing information, or other data that can be reasonably linked to such information by Tari.

What types of Personal Information do we collect and how do we collect it?

We collect and use Personal Information in order to operate and provide our Platform and Products to you. You may provide Personal Information to us, and we may collect Personal Information from you automatically as you use and navigate through our Platform.

Information you provide to us. You may provide Personal Information to us through our Platform. We may collect the following types of Personal Information directly from you when you access or use our Platform: real name, email address, telephone number, information about Products purchased, obtained, or considered, IP address, browser type, and information on your interaction with the Platform (including through cookies). You may be able to purchase Products, or make payments to us, through our Platform. In these situations, we collect your credit card, debit card or other payment card information or bank or other financial account

information. We may use third-party payment processors to collect and process your payment information.

In addition, we also collect other types of information that you may provide through your use of the Platform, when you fill out a form or through your correspondence with us, sign up to receive marketing communications from us, or communicate with us.

Information we collect as you use our Platform. We collect Personal Information and information about the computers, devices, browsers and your Internet activity as you use and interact with our Platform. The information we collect includes Unique Identifier, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, device type, crash reports, system activity, wireless carrier name (when you use a wireless or mobile device), and the date, time, and referrer URL of your request. Details about the automated data collection technologies can be found in our Cookie Policy at <https://tarisauce.us/sites/default/files/cookie-policy.pdf> .

Online Activity. We collect information about your activity on our Platform, Internet, network, and other online activity information, such as browsing history, search history, and information regarding your interaction with our Platform and other websites. We use various technologies to collect and store location information, including cookies, pixels or pixel tags, local storage, such as browser web storage or application data caches, databases, session replay, and server logs. Details about the specific cookies that we use can be found in our Cookie Policy at <https://tarisauce.us/sites/default/files/cookie-policy.pdf> .

Location. We collect information about your location when you use our Platform, which helps us provide our Platform, features and functionality. Your location can be determined with varying degrees of accuracy by:

- IP address
- Information about things near your device, such as Wi-Fi access points, cell towers, and Bluetooth-enabled devices

The types of location data we collect depend in part on your device and account settings. For example, you can turn your mobile device's location on or off using the device's settings app. You may also be able to turn on location history if you want to create a private map of where you go with your devices.

Third Party Sources. In some circumstances, Tari also collects information about you from publicly accessible sources. We may collect information about you from trusted partners, such as marketing partners who provide us with information about our potential customers, sellers who provide us with information about the Products purchased, obtained, or considered, and

security partners who provide us with information to protect against fraud and abuse of our Platform.

Why and how do we use your Personal Information?

Provide our Platform and Products. We use your Personal Information to operate, maintain, supervise, administer, improve and enhance our Platform and Products. We use your contact information to communicate and interact with you, such as to send you emails and text messages about our Platform and Products. We use your Personal Information to process your requests, purchase, transactions, and payments and/or to prevent transactional fraud on our Platform. We use the IP address assigned to your device to send you the data you request to display on your device. We use unique identifiers stored in cookies on your device to help us authenticate you as the person who should have access to certain areas and features of our Platform. We also use your information to ensure our Platform is working as intended, such as tracking outages or troubleshooting issues that you report to us. And we use your information for research and development for our business, and to make improvements to our Platform.

We use data collected from you and your devices for analytics and measurement to understand how our Platform is used. For example, we analyze data about your use of our Platform to do things like optimize product design. We use a variety of tools to do this, such as Google Analytics, Google Tag Manager, Microsoft Clarity and similar third party online data analytics services.

Security and Legal Purposes. We use your information to help improve the safety and reliability of our Platform. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm Tari, our users, or the public. Information may also be used in connection for legal reasons and purposes, such as to comply with applicable law, regulation, legal process, or enforceable governmental request; to enforce our Terms of Use , including investigation of potential violations; and to detect, prevent, or otherwise address fraud, security, or technical issues; and to protect against harm to the rights, property or safety of Tari, our users, or the public as required or permitted by law.

Personalized and interest-based advertising. We partner with third party advertising networks that collect IP addresses, unique device identifiers, browser type, operating system, time zone, country, referring pages, and other information through the use of cookies, pixel tags, and server logs on our Platform. They use this information to provide you with interest-based advertisements that are customized to your particular preferences, including for companies that are not affiliated with us. You may see these interest-based advertisements on our Platform, as well as on third party websites and apps, and across different devices you use. We may use this process to help us manage and improve the effectiveness of our marketing efforts. It also allows to display ads to our users about Tari after they leave our Platform, and to track users after they see or click on an advertisement, keep track of users who access our Platform or advertisements from different devices, and better provide advertisements to our target audiences. The data collected through these tracking technologies is also saved and processed by our advertising and marketing service provider partners.

We may also use Personal Information for the following purposes:

- To carry out our legal and contractual obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To respond to law enforcement requests, court orders, and subpoenas and to carry out our legal and contractual obligations.
- To authenticate use, detect fraudulent use, and otherwise maintain the security of our Platform and the safety of others.
- To administer surveys, questionnaires, sweepstakes, promotions, and other contests.
- To allow you to participate in interactive features of our Platform.
- To provide you with support and respond to your inquiries (including to investigate and address concerns and monitor/improve responses).
- Behavioral and targeted advertising and auditing related to behavioral and targeted advertising.
- To advertise or market our Products.
- To provide you information about products and services that may be of interest to you, including through newsletters.
- In the event of a merger, divestiture, or restructuring.
- Any other purpose with your consent.

Why and how do we share your Personal Information?

We share Personal Information with third parties under certain circumstances and for certain purposes described throughout this Policy, including:

- **Service providers and other to operate our Platform.** We share your Personal Information with our affiliates, vendors, service providers, and business partners, including providers and vendors we use for operating and maintaining our Platform, and its features and functionality. These third parties include data hosting and data storage partners, analytics, ad network, advertising (including interest-based advertising), technology services and support, and data security.
- **Our business purposes.** We may share your Personal Information with our affiliates, vendors, service providers, and business partners, including providers and vendors we use for our business activities and operations generally, such as data hosting and data storage partners, analytics, ad network, advertising, technology services and support,

and data security. We may also share your Personal Information with professional advisors, such as auditors, law firms, and accounting firms.

- **With your consent.** We may share your Personal Information if you request or direct us to do so.
- **Compliance with law.** We may share your Personal Information to comply with applicable law or any obligations thereunder, including cooperation with law enforcement, judicial orders, and regulatory inquiries.
- **Business transfers.** We may share your Personal Information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of a bankruptcy, liquidation, or similar proceeding, in which Personal Information held by us about our users are among the assets transferred.
- **To enforce our rights.** We may share your Personal Information to enforce our Terms of Use and any other agreement, terms and conditions relating to your use of the Platform. We also may share information as needed to ensure the safety and security of our Platform and our users, and to detect, prevent, or otherwise address fraud, security, or technical issues.
- **De-identified information.** We may also de-identified information, so that it cannot be reasonably used to identify any individual, with third parties for marketing, advertising, research, or similar purposes.

Your choices for how we collect, use and share your Personal Information.

You can change the cookie settings that will be placed when you use our Platform by changing the settings on your Internet browser. You can also block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Please note that internet browsers allow you to change your cookie settings. These settings are usually found in the 'options' or 'preferences' menu of your internet browser. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access or use all or areas and aspects of our Platform. For more information about our use of cookies, please visit our Cookie Policy at <https://tarisauce.us/sites/default/files/cookie-policy.pdf>.

You can generally opt out of receiving interest-based advertisements from third party advertisers and ad networks who are members of the Network Advertising Initiative (NAI) or who follow the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt out pages on the NAI website and DAA website. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can also opt out of receiving targeted ads from

members of the NAI on its website. You can learn more about interest-based advertisements and your opt out rights and options on the NAI website and DAA website.

If you do not wish to have your email address used by Tari to send you advertising messages and content, you can opt out at any time by clicking the unsubscribe link at the bottom of any marketing emails you receive from us. You may have other options with respect to marketing and communication preferences through our Platform.

How do I access and correct my Personal Information?

Access, Corrections and Deletion. In addition to any data access capabilities available through the Platform, please Contact Us at tarisauce-support@alicorp.com.pe if you have any questions about your Personal Information. Please inform us of any changes or errors in any Personal Information we have about you to ensure that it is complete, accurate, and as current as possible. You may also have certain deletion rights in accordance with applicable law. You may also withdraw your consent at the email address listed above. We may not be able to accommodate your request if we believe it would violate any law or legal requirement or cause the information to be incorrect.

Retention of Data. We retain the data we collect for different periods of time depending on what it is, how we use it and applicable legal requirements. We may retain some data for longer periods of time than other data when necessary for legitimate business or legal purposes, such as security, fraud and abuse prevention, or financial record-keeping.

3. Children's Privacy

Our Platform is not intended for children under 13 years of age. We do not knowingly collect or sell Personal Information from children under the age of 13. If you are under the age of 13, do not use or provide any information on or to the Platform or through any of its features. If we learn we have collected or received Personal Information from a child under the age of 13 without verification of parental consent, we will delete it. If you are the parent or guardian of a child under 13 years of age whom you believe might have provided use with their Personal Information, you may Contact Us at tarisauce-support@alicorp.com.pe to request the Personal Information be deleted.

4. Data Security

Although we have taken steps designed to protect against the risk of accidental, intentional, unlawful, or unauthorized access, alteration, destruction, disclosure, or use, the Internet is not 100% secure and we cannot guarantee the security of information transmitted through the Internet. Where you have been given or you have chosen a password, it is your responsibility to keep this password confidential.

The sharing and disclosing of information via the internet is not completely secure. We cannot guarantee the security of Personal Information transmitted to, on, or through our Platform. Any

transmission of Personal Information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on our Platform, in your operating system, or mobile device.

5. Changes to our Privacy Policy

We may update our Privacy Policy periodically to reflect changes in our privacy practices, laws, and best practices. We will post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on our Platform. If we make material changes to our practices with regards to the Personal Information we collect from you, we will notify you by email to the email address specified in your account and/or through a notice on the Platform. The date this Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically accessing our Platform and reviewing this Privacy Policy to check for any changes.

6. Contact Us

If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy or otherwise need to contact us, you may contact us at the contact information below or through the Contact Us page at <http://tarisauce.us/en/page-contact> on our Platform.

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